

WHITE PAPER

Managing Financial Services Risk & Compliance

Amidst Global Risk Scenarios, Stringent Global Regulations and an Evolving Technology Landscape

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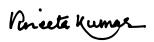
Executive Summary

Financial institutions know all too well that risk in business is inevitable. Savvy financial institutions use the need to manage risk as an opportunity not only to gain the trust of their customers but to showcase their operational excellence and mature business approach. The fast-growing Reg Tech industry is spurring an evolution in how financial service companies do business.

RegTech is top of mind for financial institutions to comply with Sarbanes-Oxley, Basel II, Solvency II and Dodd-Frank, as well as guarding against data and security breaches. On average, tier-1 banks spend over \$1B annually to safeguard themselves against compliance mandates.

A trusted IT services partner can make all the difference for companies managing risk scenarios such as incident management, IT risk, operational risk, cyber risk, disaster recovery, sustainability risk and vendor/third-party risk. Service providers can help these customers implement their governance, risk and compliance (GRC) program, gain a competitive advantage and reduce costs.

Financial service institutions also need a trusted partner to help invest in new technologies while maintaining hyper-customer centricity. The right IT service partner can guide financial service companies to ensure innovation delivers what it promises.



Vineeta Kumar Head of Banking & Financial Services Hitachi Vantara



The fast-growing
RegTech industry is
spurring an evolution
in how financial service
companies do business.

Challenges Faced by Financial Service Companies

With a post-pandemic recession looming and tightening compliance policies by global regulators, banks and financial institutions are facing very challenging scenarios. Regulators are now shifting focus to specific geographic needs, concerns and requirements. Financial services organizations understand the implications of these regulations on their business, leading them to identify strategic technology vendors who can leverage their expertise to help them comply with these evolving regulations.

Whether it's the BASEL framework (a response to the 2008 economic crisis), which improves banks' risk management through minimum capital requirement, or GDPR/CCPA for personal data protection, regulators are making the boundaries more stringent than ever for financial services providers. Many are looking at strategic partners who can help them comply with regulations by protecting the data, which is at the heart of various regulatory frameworks.

Common challenges we hear from customers include <u>regulatory data management</u>, <u>compliance process optimization</u> and <u>sustainability risk management</u>.

Challenges we hear from customers related to regulatory data management

- Reliably store data and maintain compliance with regulatory requirements for data retention.
- Big data privacy exposure with potential regulatory fines and a tarnished brand.
- Anomalies detection in different data types, including market and trade data.
- Extracting greater value from complex and unstructured market data.
- Monitoring enterprise data management and trading activities.
- Personally identifiable information (PII) data protection.
- Data retention, indexing and accessibility for companies that trade or broker financial securities such as stocks, bonds and futures.

Challenges we hear from customers related to regulatory compliance process optimization

- Global compliance management, including BCBS239, BASEL III LCR, BASEL IV, EPS and MIFID II.
- Financial risk management, including liquidity, solvency, credit and market risks.
- Digitizing and automating market regulation, structure and transparency functions.
- Modernizing reporting systems for regulatory compliance management.
- Fraud check automation and efficient fraud detection.
- Efficient Know Your Customer (KYC) processes, including extracting and verifying customer/investor information from documents related to finance and investment.
- Improving time-to-market for business operations.

Challenges we hear from customers related to sustainability risk management

- Accurately calculating physical and climate risk.
- Carbon accounting, offsetting and decarbonization of data centers.
- Sustainability finance, including green finance transparency issues.
- Smart and green building initiatives that fail to meet KPIs envisioned at the planning stage.
- Power assessment and efficiency transformations issues.
- Tracking and reporting environmental, social and governance (ESG) data.

How Hitachi Vantara Can Help

Hitachi provides end-to-end risk and compliance services for banking and financial service companies, including:

- Consulting & Advisory Services, including GRC, risk assessment, risk architecture, modeling and regulatory RTS.
- Development, Implementation & Support for risk and compliance platforms.
- Regulatory Data Management & Reporting leveraging our frameworks, IPs, Solutions and accelerators.
- Regulatory Operations & Compliance Management in accordance with customer-specific requirements.

Hitachi Vantara provides a wide range of risk, regulatory and compliance services ranging from near real-time market risk analytics and complex regulatory reporting solutions to petabyte-scale communications logging and monitoring solutions.

This service offering includes a full consultation with our customers to implement programs with GRC objectives using our proprietary E3 Framework approach.

Hitachi Vantara's E3 Framework



Envision



Invest time in value-based risk assessment and mapping the company's portfolios to their GRC program objectives. We also help them achieve their desired critical outcomes by building and modeling a comprehensive risk architecture to reach the finalized key objectives, documenting critical operational risks and creating a blueprint plan for execution.



Evaluate



Work with customers to execute their GRC program, keeping in view their own target timeline. This includes evaluating the right platform for their unique GRC requirements.

Execute



Applying our knowledge of execution capabilities, speed and current maturity of the company's GRC program, this iterative phase helps scale execution at the requisite pace. We continue to measure and improve overall efficiency and accelerate the program journey as we execute.

Hitachi Vantara's E3 Framework illustrates the full breadth of our services approach to GRC implementation.

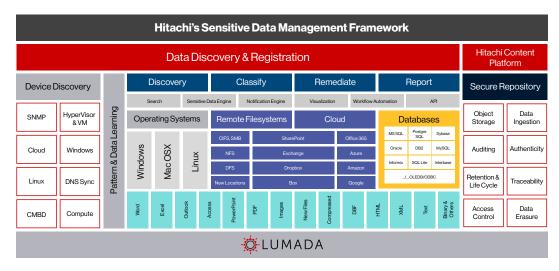
Regulatory Data Management Services

Hitachi's regulatory data management framework goes from extracting source data from relevant risk, finance and trading data sources to building regulatory transformation rules and data warehouses and lakes for regulatory reports and data feeds.

A Framework for Sensitive Data Management

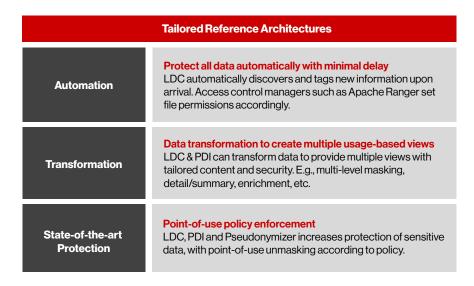
Hitachi Vantara helps organizations address sensitive data challenges to fuel data-driven innovation and reduce risk and costs through our proprietary Lumada and Pentaho platforms and specific capabilities, including:

- Lumada Data Catalog (LDC) An Al-driven data catalog that accelerates data discovery for analytics while
 ensuring compliance. LDC automatically discovers and tags new information upon arrival. Access control
 managers such as Apache Ranger set file permissions accordingly.
- Pentaho Data Integration (PDI) A modern data integration and orchestration platform to access, prepare and blend data from any source. PDI and LDC can transform data to provide multiple views with tailored content and security, e.g., multi-level masking, detail/summary and enrichment.



 $\label{lem:hitachi's sensitive data management framework leverages proprietary products and tools.$

Along with tools such as Pseudonymizer, LDC and PDI increase the protection of sensitive data, with point-of-use unmasking according to policy. Hitachi also has **tailored reference architectures**, as illustrated below for sensitive data management.



These solutions provide benefits and functionality, including:

- Automated identification and enforcement of sensitive data at a massive scale.
- Identification of a wide variety of sensitive data and enrichment with businessspecific context.
- Al-driven tagging for high accuracy and trust with crowdsourcing and community ratings.

Managing Sustainability Risk and Compliance

Hitachi Vantara is a global pioneer in sustainability, aiming to be net zero by 2030 and have a carbon-neutral value chain by 2050. Hitachi has proactively contributed to global ESG initiatives and standards such as TCFD, GRI and UNO and was a Principal Partner of COP26. Leveraging the significant expertise and experience of the wider Hitachi Group, we bring together expertise across various industries to support the needs of our customers in the financial services space. Depending on their size, these are generally focused on:

Large financial services customers

- · Assessment and planning for ESG investments.
- Tracking investments for identified ESG projects.
- ESG data tracking and reporting.

Mid-market and small financial services customers

- Shared data centers and data center decarbonization.
- Acceleration to cloud.
- ESG data tracking and reporting.

In addition to our solutions, we have also been investing and/or co-creating innovative sustainability risk and compliance solutions to help our financial services clients. These include:

Data Center Decarbonization Framework

A multi-pronged strategy for decarbonized enterprise data centers. Key components include sustainable storage infrastructure, a carbon insights platform and optimized power solution (microgrids, HVAC, low voltage DC, etc.), a liquid cooling platform and an application efficiency framework following Green Software Foundation principles.

Energy Optimization Assessment Framework

Provided by the Hitachi Energy, the exercise initially focuses on commercial efficiency and then extends to ensure maximum sustainability.

Sustainable Finance Platform

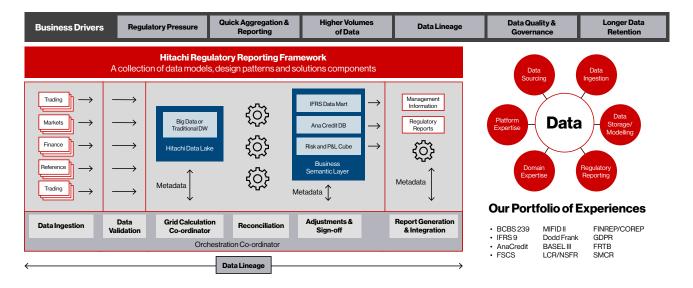
Trusted mechanism to provide full traceability of sustainable investments and their utilization on relevant projects, using appropriate sensors and data capture methods. A leading Japanese financial instruments exchange holding organization has piloted the platform.

Mortgage Portfolio Climate Risk Solution

Computes the climate risk for properties on a customer's mortgage book and aggregates the overall climate risk for the portfolio.

Regulatory Reporting Framework

Automates elements of managing regulatory reporting, such as SFDR (sustainability finance disclosure reporting) and SDR (sustainability disclosure reporting).



Hitachi focuses on solving problems that are naturally closest to the realm of ESG. These are often issues that we face within Hitachi Group companies and solutions that utilize technologies where Hitachi has a long-standing presence across IT and OT, such as blockchain, IoT and AI.

As interest in ESG grows, the market has also increased significantly, including several green bonds, or bonds explicitly allocated for use related to the environment. According to Gartner, green and sustainable finance will become mainstream in two-to-five years. Hitachi is well positioned to help our customers engage in this process, including:

- Assessment, planning and identification of ESG projects.
- Data center decarbonization and carbon insights.
- Energy optimization and smart buildings for ESG tracking.
- Building sustainable finance platforms, including green bonds, loans and climate risk computation.

As more banks move to the cloud, regulations such as the Digital Operations Resiliency Act (DORA) will also gain prominence. DORA is designed to improve the cybersecurity and operational resiliency of the financial services sector. With Hitachi's expertise and presence spanning both on-prem and hybrid cloud environments, we are uniquely positioned to guide customers in this space.

In addition, the complexity of modern cloud workloads requires financial service providers to implement an equally modern operating model for managing cloud application reliability, security, compliance and cost. Hitachi Application Reliability Centers (HARC) bring together best-in-class frameworks, technologies, automated tools and people to design, build and run their most demanding applications. This includes delivering Site Reliability-as-a-Service and 24/7 cloud management, creating a First Time Right (FTR) application ecosystem with a deep defense mechanism across different layers at the cloud, cluster, container and code levels. Hitachi is deeply invested in supporting financial service customers from our two HARC operational centers in Dallas, TX and Hyderabad, India.

It's an Ecosystem Play

With evolving technology ecosystems and emerging risk areas, no organization can solve the varied risk scenarios alone. With our broad partner ecosystem, Hitachi can leverage the expertise and experience of leading third-party providers such as Moody's Analytics, Audax labs, Collibra, Ortecha and Spirion.

We are also investing in forging strong partnerships with leading platforms/products. And augmenting our capability via acquisitions, including Waterline Data and Io-Tahoe, now part of our Lumada portfolio of data management, data cataloging, DataOps, and data quality and governance solutions.

We also strengthened our third-party partnerships and built a risk and compliance solution ecosystem. This includes forging relationships with industry leaders such as Metricstream, RSA Archer, Nice Actimize, Fusion Risk Management, Moody's, Murex, Ortecha, Charles River, Audax, OpenStack, Snowflake and Solidatus.

Finally, we are actively identifying and finalizing partnerships with fintech and RegTech upstarts in key risk and compliance practice focus areas. We expect a significant increase in product implementation engagements and sell-to and sell-with activities with third-party providers.

With evolving technology ecosystems and emerging risk areas, no organization can solve the varied risk scenarios alone.



Customer Success in the Regulatory and Compliance Space

Leading US-based Investor Protection Agency

Hitachi provided a real-time data lake-based analytic platform with NLP for data extraction with a centralized repository for structured and unstructured files. We employed unsupervised techniques and machine learning algorithms to evaluate time series data leveraging cloud-based Al and ML tools. Thousands of financial disclosure documents were used to train the solution to identify key data accurately. As a result, the customer developed an advanced search algorithm enabling users to find relevant information more quickly and efficiently using natural language processing. The customer was able to digitize and automate market regulation, structure and transparency functions and improve time-to-market for its core business operations.

Anomaly Identification for Large German Bank

Working collaboratively with Microsoft, we delivered a cuttingedge analytics solution that identified anomalies in market data and correlated them to news-based market events using NLP. Using our natural language processing model to classify ServiceNow tickets, the solution allowed the bank to alleviate a costly, time-consuming manual process. The bank can now visualize and monitor market data and trading anomalies based on the correlation of market data changes and news sentiment.

Improved Fraud Detection for Financial Services Leader in APAC

To improve the efficiency of fraud detection during document processing, we use our Hitachi IP Dark Data Solution to fast-track transformation and streamline the previous manual process. The solution enabled flexible data extraction from unstructured documents, complementing other document ingestion solutions focused on structured or semi-structured documents. The ML technology is based on a system for quickly training data with limited supervision.

Based on its success, the customer is now exploring the solution for scenarios such as KYC/fraud detection, loan audit, trade finance and AML.

Regulatory Reporting Platforms for Major European Bank

Hitachi has built several regulatory reporting platforms for a European bank, including their liquidity, market and credit risk platforms. This includes performing data analysis, sourcing data, building extraction routines, built-in necessary regulatory rules, building the underlying data store (data warehouse/data lake) and the appropriate reporting/data export mechanisms. We also built data extraction and metadata tagging routines to incorporate into our proprietary Hitachi Content Platform (HCP). As well as configured Hitachi Content Intelligence (HCI) solution for regulatory data retrieval. The platform enabled the bank to achieve compliance with BCBS239, BASEL III LCR, EPS Liquidity Regulation in the U.S. and is currently delivering BASEL IV for the credit stream. The solution also enables the bank to monitor trading activities using the electronics communications monitoring (ECM) platform and comply with regulations such as MIFID II.

Carbon Emission Reporting for Leading UK Banking Group

Hitachi is helping a leading British bank achieve its carbon-neutral goal by incorporating ESG factors in its retail and commercial businesses. This includes enabling a transparent project creation where borrowers create individual or aggregated project profiles that become visible to lenders. The project details can be based on planned specific projects, data analytics of operations or systemic change advisory services. The solution further helps find and match intermediate lending between borrowers (using environmentally sustainable technologies) and lenders, providing better terms based on transparent and verifiable reporting. The projects include services such as systemic change advisory, data analysis, auditing and verification. Once the project generates operational data, it is monitored using IoT devices, then communicated to the platform to be stored and converted into KPIs using blockchain.

Conclusion: Capitalizing on Risk Opportunity

The GRC space will evolve and become more complex as more financial service providers move to the cloud and go beyond the consumption of simple cloud-based infrastructure as a service offering from public cloud vendors. The applications they run on these platforms and the enormous volume of accompanying data make them increasingly prone to cyber threats. This demands protection through a defense in depth mechanism and zero trust approach.

To succeed, businesses must design applications with reliability and resiliency built into their core design. Data will be at the heart of all associated regulatory requirements. Protecting it and remaining compliant with industry-specific regulations requires a multi-disciplinary approach that cuts across people, processes, and technology. The skills needed for these end-to-end compliance objectives demand domain expertise regarding data management, governance and archival capabilities to protect it from growing threats.

Hitachi Vantara's broad range of risk and compliance services makes us an ideal partner for businesses looking to create a competitive advantage in the global financial services space. We work with 44 of the 50 leading global banks and financial service providers to help them achieve and maintain regulatory governance and compliance. We also provide full-stack engineering, managed service and advisory capabilities and serve as a global digital modernization partner to financial institutions.

At Hitachi, we also place a high degree of importance on regulatory compliance. Achieving sustainability and creating social impact have been our mission for a century. We have a target of being net zero by 2030, and we are a proactive contributor to global ESG standards and initiatives such as TCFD, GRI, and UNO as well as a partner to COP27.

For more information on how we can help your financial service organization turn inherent risk into an opportunity to build trust and create competitive advantage, visit hitachivantara.com.



ABOUT HITACHI VANTARA

Hitachi Vantara, a wholly-owned subsidiary of Hitachi Ltd., delivers the intelligent data platforms, infrastructure systems, and digital expertise that supports more than 80% of the Fortune 100. To learn how Hitachi Vantara turns businesses from data-rich to data-driven through agile digital processes, products, and experiences, visit hitachivantara.com.



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